



# Warranwood Primary School Announcement

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Dear Community,

I have great pleasure in announcing that Warranwood Primary School now has its own Facebook page.

We're very excited about implementing one of the most powerful communication devices since the telephone and moving forward with the way we connect with you, our modern parents. Research tells us that 70% of all Australians between the ages of 15 to 65 are using Facebook. We also see that in excess of 80% of Facebook users log in everyday. Placing our school communications in a space our community visits often makes a lot of sense. We're also very keen to open up communications and use Facebook's ability to allow for comments, and if you like what we post, we'd love you to give us the Facebook thumbs up too.

We are also aware that being present on Facebook is an adventurous step and we seek your support to make this a positive experience for all our community. We will be implementing a number of controls typically used by other organisations; these controls mean the page will not be as open as say the way a teenager may use Facebook. Even with controls, it does rely on all those using the page to do so in a tone and spirit that helps us to build a strong and connected school community. We want to be positive social media role models for our children.

For anyone wishing to use our Facebook page, first please read our Facebook Code of Conduct; it is important you understand how we believe the facility can be used best. You can receive updates by visiting our Facebook page (search Warranwood Primary School and look out for the possum!) and press the thumbs up 'Like' button. This way when we post updates, you'll receive them in your page – easy. This action will also allow you to comment and 'like' our posts.

Our Facebook trial will run for around 2 to 3 months, we look forward to your contribution and feedback.

A blue handwritten signature that reads "Steve".

Steve Albon

Principal

