

Warranwood Primary School 2019 Spring Fair

Sponsorship Invitation/Proposal



Saturday 19th October, 2019

WARRANWOOD PRIMARY SCHOOL

1 Wellington Park Drive, Warranwood VIC 3134

(03) 9876 6066

www.warranwood.vic.edu.au

2019 Spring Fair

Introduction

In 2019 our famous Warranwood Primary School Spring Fair will be held on Saturday 19th October, 2019.

We are proud of our strong school community, including businesses who provide crucial support to our families.

By partnering with us through a sponsorship package, you will connect with the local community and other businesses within the area which includes:

Warranwood, Ringwood North, Warrandyte South, Warrandyte, Croydon Hills, Croydon North, Croydon, Park Orchards and the broader City of Maroondah.



Sponsorship Categories

There are opportunities for cash sponsorship as well as donation of products and services. Within this document, we have provided information on the tiers of sponsorship in each of the categories as well as the variety of exposure we can offer your business to both our internal school community and the broader surrounding community.

Community Organisation Participation

At Warranwood Primary we are proud of the support we provide our local community organisations.

Whilst this document does not provide information as to how community based groups can be involved we invite any expressions of interest in this area to be directed to Kellie Spiden (0412 507 913)

or friendsofwarranwoodps@gmail.com who would be pleased to discuss the support and benefits we provide to community groups who wish to participate in our 2019 Spring Fair.

In Closing

All profits from our Spring Fair go towards providing our students with the best educational resources, services and facilities. We thank you for considering our sponsorship prospectus and look forward to partnering with you, promoting your business within our community.

Warranwood Primary School reserves the right to refuse contributions or sponsorship from any organisation deemed to be unsuitable according to school values.

Sponsorship

The following table provides information related to the various levels of sponsorship offering a variety of opportunities that will provide exposure of your business to both our school community, the wider community and surrounding suburbs. We welcome sponsorship of either 'cash' or 'products and/or services' to support the specific activities.

GOLD	SILVER	BRONZE	FAMILY
Sponsorship value \$2000	Sponsorship value \$1000	Sponsorship value \$500	Sponsorship value \$250

Benefits of Gold Sponsorship

- Business name displayed on the Electronic Message Road Sign for two weekends prior to the Spring Fair.
- Twelve months advertising in the Warranwood Trader. This publication is released once a term and distributed to our school families.
- Exposure in the Spring Fair Letterbox Flyer which is distributed to over 2000 local homes.
- Exposure on the Spring Fair Facebook Page
- For Cash Sponsors, three (3) Spring Fair Wristbands which provide free access to rides on the day.
- Advertising space in the School Newsletter. This will appear for the eight editions prior to Spring Fair.
- Logo displayed in the Spring Fair Event Program. This will be distributed to over 1,000 visitors on the day.
- Logo displayed in the Spring Fair Newsletter which is sent to over 300 families regularly in the lead up to Spring Fair.
- Exposure of your business logo will be displayed on our poster that will be provided to local traders/businesses (where permitted).
- We will distribute one flyer designed and printed by you to all school families prior to Spring Fair.
- We will display one flyer designed and printed by you in an area dedicated for sponsors.
- Fence signage on provision of banner by you.
- Promotional marquee displayed if provided by you.



Benefits of Silver Sponsorship

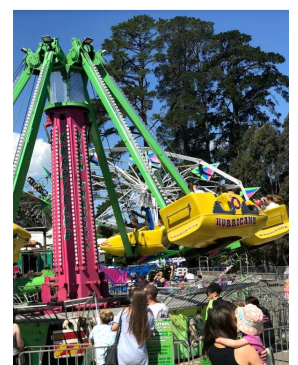
- Six months advertising in the Warranwood Trader. This publication is released once a term and distributed to our school families.
- Exposure in the Spring Fair Letterbox Flyer which is distributed to over 2000 local homes.
- Exposure on the Spring Fair Facebook Page
- For Cash Sponsors, two (2) Spring Fair Wristbands which provide free access to rides on the day.
- Logo displayed in the Spring Fair Event Program. This will be distributed to over 1,000 visitors on the day.
- Logo displayed in the Spring Fair Newsletter which is sent to over 300 families regularly in the lead up to Spring Fair.

Benefits of Bronze Sponsorship

- Three months advertising in the Warranwood Trader. This publication is released once a term and distributed to our school families.
- Exposure on the Spring Fair Facebook Page
- For Cash Sponsors, one (1) Spring Fair Wristbands which provide free access to rides on the day.
- Business name listed in the Spring Fair Event Program. This will be distributed to over 1,000 visitors on the day.
- Logo displayed in the Spring Fair Newsletter which is sent to over 300 families regularly in the lead up to Spring Fair.

Benefits of Family Sponsorship

- Available to all school families.
- If you have a family business, we will display one flyer designed and printed by you in an area dedicated for sponsors.
- Business/Family name included in “Valued Sponsors” on Facebook page and in Spring Fair Newsletter.
- If you have a family business, two months advertising in the Warranwood Trader. This publication is released once a term and distributed to school families.
- A \$25 food voucher to be used on WPS Food stalls.



Sponsorship Agreement Form

WARRANWOOD PRIMARY SCHOOL 2019 SPRING FAIR – SATURDAY 19TH OCTOBER, 2019

Company Name:	
Contact Name:	
Company Address:	
Contact Number:	
Email Address:	
Facebook Page URL:	

We would like to sponsor the 2019 Spring Fair in the following category:

Cash Sponsorship

Sponsorship Level	Value of Contribution	Indication of Sponsorship
GOLD	\$2,000.00	
SILVER	\$1,000.00	
BRONZE	\$500.00	
FAMILY	\$250.00	

The above sponsor agrees to sponsor Warranwood Primary School 2019 Spring Fair and to pay the amount indicated in the level of sponsorship within 30 days of signing this agreement.

SIGNATURE OF SPONSOR _____

DATE _____

Please email completed forms to warranwood.ps@edumail.vic.gov.au (Attention Sue Campbell/Brigid Campbell) and the school will invoice you directly.

Warranwood Primary School reserves the right to refuse contributions or sponsorship from any organisation deemed to be unsuitable according to school values.

We thank you on behalf of the entire school community.

Contacts and Queries

If you have any queries in relation to sponsorship or other ways that you may be able to lend your support to our 2019 Spring Fair, please contact us and we would be happy to discuss.

Name	ROLE	PHONE	EMAIL
Kellie Spiden	Spring Fair Coordinator	0412507913	friendsofwarranwoodps@gmail.com
Loretta Higgins	Spring Fair Coordinator	0419 882 503	friendsofwarranwoodps@gmail.com
Shane Harrop	School Principal	9876 6066	harrop.shane.sl@edumail.vic.gov.au
Brigid Campbell	Business Manager	9876 6066	campbell.brigid.a@edumail.vic.gov.au
Sue Campbell	Administration	9876 6066	campbell.susan.j@edumail.vic.gov.au



THANK YOU